

“The Largest Circulated Urdu Daily”

Daily **HAMARA SAMAJ** Delhi

روزنامہ
دہلی
ہمارا سماج
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DELHI EDITION CIRCULATION: 87000/-

FOCUS Areas: Delhi, Haryana, U.P. Utrakhan, Rajasthan & Punjab

PATNA EDITION CIRCULATION: 85000/-

FOCUS Areas: Bihar, Jharkhand and all districts of Bihar

DISPLAY ADVERTISEMENT (DELHI)

Per sq.cm	:	Rs.1000(B/W)
Per sq.cm	:	Rs.1200(Color)
Front Page	:	100% Extra
Position Guaranteed	:	20% Extra

DISPLAY ADVERTISEMENT (PATNA)

Per sq.cm	:	Rs.1000(B/W)
Per sq.cm	:	Rs.1200(Color)
Front Page	:	100% Extra
Position Guaranteed	:	20% Extra

MECHANICAL DATA

Print area of per page	:	416 col.cm
No. Of Columns	:	8 (Eight)
Length of Columns	:	4 cms.
Hight of Columns	:	52cms
Printing Process	:	Offset
Material Accepted	:	Artpull

COMBINED (DELHI & PATNA)

Per sq.cm	:	Rs.1600 (B/W)
Per sq.cm	:	Rs.2000(Color)
Front Page	:	100% Extra
Position Guaranteed	:	20% Extra

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1. The dimension of an advertisement will be in cm/column.
2. Minimum size of a classified ad is 5 cms/col.
3. Size for Front Page would be 15.5 cms x 20 cms.
4. All rates in Rupees column/cm./per day only.
5. Color ads accepted in front and back page only.
6. Black & White ads in grey scale format.
7. The coloring should be CMYK and not in RGB format.
8. Reference proofs should accompany the CD for both color or Black & White.
9. Fonts used in the advertisement have to be copied in PC format only.
10. Photoshop, Corel Draw, Page Maker, Quark Express, Adobe Illustrator & Inpage formats are acceptable only.

MATERIAL SCHEDULE

BLACK & WHITE: 1 day before date of publication

COLOURED ADS: 2 day before date of publication

